



# Fastweb and DoSomething.org Partner to Provide Scholarship Opportunities for Cause-Conscious Teens

Fastweb and DoSomething.org share content to increase activism among students and showcase scholarship opportunities for those involved in volunteering

Maynard, MA, July 18, 2011 – Fastweb, the number one website for scholarship and financial aid information owned by Monster Worldwide, Inc., (NYSE: MWW), announced it is teaming up with DoSomething.org, the top organization for teens and social change. Working together, the two organizations will integrate content on each other's websites to connect cause-minded teens with financial opportunities, helping students pay for school and experience a fulfilling college career. Through this collaboration, DoSomething.org and Fastweb aim to increase volunteerism and activism among high school teens and amp up scholarship opportunities for those exhibiting these qualities. Each website also encourages continued participation in social action efforts as a means of getting into college.

DoSomething.org and Fastweb recently kicked off their partnership with shared pages on each other's websites. Fastweb now hosts a dedicated Volunteer Page that features a DoSomething.org widget that effortlessly matches students with causes they are interested in. Fastweb will also spotlight a "Cause of the Month" and additional resources to help students get involved. DoSomething.org now features a Scholarship Page and search widget that allows students access to the Fastweb database of more than 1.5 million scholarships totaling over \$3.4 billion. DoSomething.org will also showcase tips, articles and other advice from Fastweb on how to get the most out of financial aid and scholarships to pay for college.

"We share a common vision with DoSomething.org – to inspire young people to reach their full potential," said Fastweb.com Vice President of Marketing, Andrea Abegglen. "We know that students want to become more involved in community service, not just because it lends a competitive advantage in the school admission process, but also because they have an innate interest in providing a public service to their communities."

"In the scholarship game, Fastweb rules, with one in three college-bound seniors using their services," said DoSomething.org COO Aria Finger. "It was a natural fit to work with them, not only to help young people do amazing things and get into great colleges, but also to show how rocking social causes can lead to collegiate success."

#### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit <a href="https://www.about-monster.com">www.monster.com</a>. More information about Monster Worldwide is available at <a href="https://www.about-monster.com">https://www.about-monster.com</a>.

#### **About Fastweb**

Fastweb is the nation's recognized leader in helping students pay for school, by providing scholarship and financial aid information, as well as information on jobs and internships. One out of three college-bound seniors use the site, and more than 50 million\* users have benefitted from Fastweb's information and services. Fastweb lets students create a personalized profile that can be matched against its expansive

databases of colleges and scholarships. As the oldest and most popular free online scholarship matching service, the database has more than 1.5 million scholarships totaling over \$3.4 billion. To learn more about Fastweb visit <a href="https://www.fastweb.com">www.fastweb.com</a> and follow us on Twitter at <a href="mailto:QPayingForSchool">QPayingForSchool</a>.

\*9 million are active users of the site

### **About DoSomething.org**

DoSomething.org is one of the largest organizations in the US that helps young people rock causes they care about. A driving force in creating a culture of volunteerism, DoSomething.org is on track to activate two million young people in 2011. By leveraging the web, television, mobile, and pop culture, DoSomething.org inspires, empowers and celebrates a generation of doers: teenagers who recognize the need to do something, believe in their ability to get it done, and then take action. Plug in at <a href="https://www.DoSomething.org">www.DoSomething.org</a>.

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