monsterworldwide

Fastweb Wins Award for Financial Literacy Education

Maynard, MA. Fastweb, the leading website for scholarship and financial aid information owned by Monster Worldwide, Inc., was named 2012 Organization of the Year by the Institute for Financial Literacy on Wednesday, April 18, 2012. The Institute for Financial Literacy announced the winners of the 2012 Excellence in Financial Literacy Education (EIFLE) Awards during a ceremony at the Annual Conference on Financial Education.

The EIFLE Awards recognize the innovation, dedication and commitment of individuals and organizations that support financial literacy education worldwide. Fastweb won the award for creating the first free online scholarship matching service, for helping more than 50 million students and parents understand how to pay for college and for developing novel insights, rules of thumb and tools that are used by many financial literacy organizations and educators.

"This year's EIFLE Award winners have distinguished themselves from their peers with the depth and breadth of their accomplishments in promoting effective financial literacy education in the communities they serve," said Leslie E. Linfield, Executive Director and Founder of the Institute for Financial Literacy. "They are a shining example for those whose quest it is to make financial literacy education available to all segments of society."

In addition to Fastweb, other winners of 2012 EIFLE Awards include <u>AARP Social Security Benefits Calculator</u>, Applicant Background Investigation Drill (ABID), <u>Cash Flow Navigator</u>, <u>Cha-Ching: Money Smart Kids</u>, <u>Consolidated Credit Counseling Services</u>, <u>Inc.</u>, <u>Don't Be Jack</u>, <u>Financial Fitness for Life</u>, <u>Fostering Hope: Preparing Today's Youth for Tomorrow's Future Money Habitudes: How to be Rich in Life and Love</u>, <u>MoneyIsland and Real Money Talk for Women</u>. Mike McHugh of the <u>Real Sense Prosperity Campaign</u> (United Way of Northeast Florida) was named educator of the year.

Six authors won book awards:

- Alisa T. Weinstein for <u>Earn It, Learn It: Teach Your Child the Value of Money, Work, and Time Well Spent</u>
- Jim Randel for Street Smarts: Beyond the Diploma
- Robin Y. Yang for <u>Enchanted Collar</u>, Series 1-5
- Jennifer S. Matthews for 12 Ways to Put Money in Your Pocket Every Month Without a Part-Time Job: The Skinny Book That
 Makes Your Wallet Fat
- Tony Steuer for <u>The Questions and Answers on Life Insurance Workbook</u>
- Julie Jason for Managing Retirement Wealth: An Expert Guide to Personal Portfolio Management in Good Times and Bad

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at http://www.about-monster.com.

About Fastweb

Fastweb is the nation's recognized leader in helping students pay for school, by providing scholarship and financial aid information, as well as information on jobs and internships. One out of three college-bound seniors use the site, and more than 50 million* users have benefitted from Fastweb's information and services. Fastweb lets students create personalized profile that can be matched against its expansive databases of colleges and scholarships. As the oldest and most popular free online scholarship matching service, the database has more than 1.5 million scholarships totaling over \$3.4 billion. To learn more about Fastweb visit www.fastweb.com and follow us on Twitter at @PayingForSchool.

About the Excellence in Financial Literacy Education (EIFLE) Awards

Established in 2007, the mission of the EIFLE Awards is to promote the effective delivery of consumer financial products, services and education by acknowledging the accomplishments of those that advance financial literacy education. The EIFLE Awards dinner is held each year during the Annual Conference on Financial Education.

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