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## Scholarship Expert Mark Kantrowitz and Fastweb Release New Book on Winning Scholarships

*‘Secrets to Winning a Scholarship’ offers practical advice for scholarship seekers; available for purchase today*

**Maynard, MA**, February 8, 2011 – [Fastweb](#), a [Monster Worldwide, Inc.](#) company, today announces the release of Mark Kantrowitz’s new eBook titled [Secrets to Winning a Scholarship](#), which is available for purchase online today. With this new book, the Fastweb publisher helps to make college dreams a reality in this down economy where many parents and students are struggling with how to pay for college tuition. In fact the [Student Loan Debt Clock](#), which reports an estimate of current student loan debt outstanding, is expected to hit \$1 trillion in late 2011.

Available today via Amazon <http://amzn.to/hmFmPw>, the book is a guide for any parent or high school student looking to reduce the cost of going to college. It provides insider tips on the best strategies for winning scholarships, how students can make college more affordable and access to useful resources. It also helps students tailor their applications to the sponsor and encourages them to apply to every scholarship for which they are eligible. The book includes several top ten lists of the different types of scholarships, such as the most prestigious, most generous and most unusual scholarships.

“The total student loan debt exceeded the total credit card debt for the first time in 2010 and students are relying more and more on financial aid and scholarships to pay for college,” said Mark Kantrowitz, publisher of Fastweb and a nationally recognized expert on student financial aid. “This book offers insider knowledge to make the process of applying for scholarships easier and more successful.”

“*Secrets to Winning a Scholarship* is required reading for any family looking to keep the college bills as low as possible,” says international acclaimed financial expert Suze Orman and longtime friend of Kantrowitz. “Every dollar you win in a scholarship is a dollar you (or your family) do not have to pay out of your own pocket or it is a dollar less that needs to be borrowed.”

Available for download starting today, “Secrets to Winning a Scholarship” can be purchased as an eBook at <http://amzn.to/hmFmPw> for \$5.95. The book is also available in paperback for \$9.95.

Since its launch as the first free scholarship matching site in 1995, Fastweb has helped more than 50 million users looking for a way to pay for college\*. Fastweb offers personalized

scholarship matches, internship and entry-level job opportunities, and expert financial aid advice at one convenient, online location.

### **About the Author**

[Mark Kantrowitz](#) is the founder and publisher of FinAid.org, the leading source for clear and objective student financial-aid information, advice and tools. He is also the publisher of Fastweb.com, the most popular and most comprehensive free scholarship-matching web site. As a recognized financial-aid expert for more than two decades, Mark has been called to testify before Congress about financial aid on several occasions and is interviewed regularly by news outlets. Not surprisingly, he was able to pay for his undergraduate education through scholarships and summer employment and his graduate education entirely through fellowships and grants. Mark is a cancer survivor, is the author of five books and holds seven patents.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://www.about-monster.com>.

### **About Fastweb**

Fastweb is the nation's recognized leader in helping students pay for school, by providing scholarship and financial aid information, as well as information on jobs and internships. One out of three college-bound seniors use the site, and more than 50 million\* users have benefitted from Fastweb's information and services. Fastweb lets students create a personalized profile that can be matched against its expansive databases of colleges and scholarships. As the oldest and most popular free online scholarship matching service, the database has more than 1.5 million scholarships totaling over \$3.4 billion.

\*9 million are active users of the site

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